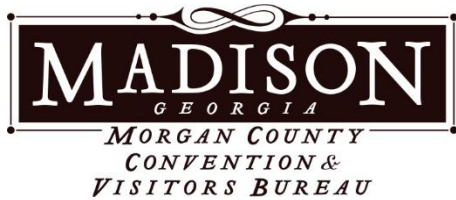


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



## MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

**August 14, 2025 - 8:15 am**  
**118 N. Main Street**

### BOARD ATTENDANCE

Carol Sanchez – Chair, County-elect (6/27)	___
Charles Marvil - Vice Chair City-elect (6/27)	___
Brandie Anderson, Secretary (6/26)	___
Krista Williams - Treasurer (6/27)	___
Alfred Murray - (6/26)	___
Joshua Holland (6/28)	___
Jay Homan - County-elect (6/28)	___
Gene Porter - City-elect (6/28)	___
Hallie Jane Zimmerman - (6/26)	___
Jim Malanowski – City Ex Officio	___
Sarah Wibell – City Ex Officio	___
Adam Mestres, County Ex Officio	___
Phillip Von Hanstein, County Ex Officio	___
Jennifer Rosa León, CVB Director	___

### STANDING COMMITTEES

**Executive** – Sanchez, Marvil, Anderson, Williams  
**Finance** – Williams, Holland, Zimmerman  
**Personnel** – Marvil, Anderson, Sanchez  
**Out-of-Market Advertising** – S. Wibell, Rosa León

### NOTES:

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### MEETING AGENDA

1. Call to Order
2. Welcome  
New Board Members Alfred Murray and Gene Porter
3. Approval of the Minutes
  - a. June Minutes
4. Old Business
  - a. FY 25-26 Budget Revision
5. New Business
  - a. Update COI Forms
  - b. Annual Report
  - c. Marketing Update
  - d. Strategic Plan, FY25-26 Committee Planning
6. Committee Reports
  - a. Event Committee
  - b. Finance Committee
    - June, July Financials
7. Other Business/General Discussion

### REGULARLY SCHEDULED MEETINGS:

**The 2<sup>nd</sup> Thursday of even months at 8:15am**