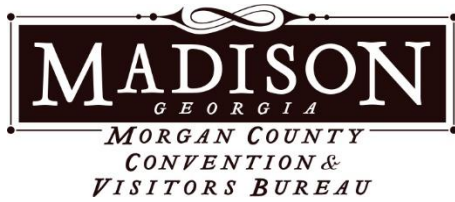


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



## MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

**October 9, 2025 - 8:15 am**  
**118 N. Main Street**

### BOARD ATTENDANCE

Carol Sanchez – Chair, County-elect (6/27)    \_\_\_  
Charles Marvil - Vice Chair, City-elect (6/27)    \_\_\_  
Brandie Anderson, Secretary (6/26)    \_\_\_  
Krista Williams - Treasurer (6/27)    \_\_\_  
Alfred Murray - (6/26)    \_\_\_  
Joshua Holland (6/28)    \_\_\_  
Jay Homan - County-elect (6/28)    \_\_\_  
Gene Porter - City-elect (6/28)    \_\_\_  
Hallie Jane Zimmerman - (6/26)    \_\_\_  
  
Jim Malanowski – City Ex Officio    \_\_\_  
Sarah Wibell – City Ex Officio    \_\_\_  
Adam Mestres, County Ex Officio    \_\_\_  
Phillip Von Hanstein, County Ex Officio    \_\_\_  
Jennifer Rosa León, CVB Director    \_\_\_

### STANDING COMMITTEES

**Executive** – Sanchez, Marvil, Anderson, Williams  
**Finance** – Williams, Holland, Zimmerman  
**Personnel** – Marvil, Anderson, Sanchez  
**Out-of-Market Advertising** – S. Wibell, Rosa León

### NOTES:

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### MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
  - a. August Minutes
4. New Business
  - a. Audit
  - b. Marketing Update
5. Old Business
  - a. Annual Report
  - b. Update COI Forms
  - c. Strategic Plan, FY25-26 Committee Planning
6. Committee Reports
  - a. Event Committee, Survey
  - b. Finance Committee
    - August, September Financials
7. Other Business/General Discussion

### REGULARLY SCHEDULED MEETINGS:

**The 2<sup>nd</sup> Thursday of even months at 8:15am**