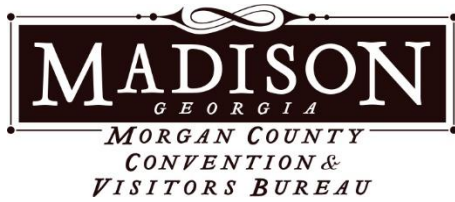


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

April 9, 2026 - 8:15 am
118 N. Main Street

BOARD ATTENDANCE

Carol Sanchez – Chair, County-elect (6/27) ___
Charles Marvil - Vice Chair City-elect (6/27) ___
Brandie Anderson, Secretary (6/26) ___
Krista Williams - Treasurer (6/27) ___
Alfred Murray - (6/26) ___
Joshua Holland (6/28) ___
Jay Homan - County-elect (6/28) ___
Gene Porter - City-elect (6/28) ___
Hallie Jane Zimmerman - (6/26) ___

Jim Malanowski – City Ex Officio ___
Sarah Wibell – City Ex Officio ___
Adam Mestres, County Ex Officio ___
Phillip Von Hanstein, County Ex Officio ___
Jennifer Rosa León, CVB Director ___

STANDING COMMITTEES

Executive – Sanchez, Marvil, Anderson, Williams
Finance – Williams, Holland, Zimmerman
Personnel – Marvil, Anderson, Sanchez
Out-of-Market Advertising – S. Wibell, Rosa León

NOTES:

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. February Minutes
4. New Business
 - a. Marketing Update/Midyear Report
5. Old Business
 - a. Strategic Plan, Committee Planning
6. Committee Reports
 - a. Nominating Committee
 - b. Finance Committee
 - February, March Financials
 - FY 26/27 Budget Plan
7. Other Business/General Discussion

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of even months at 8:15am