

*Small Town,
Big Adventure*



• VISIT HISTORIC •

MADISON, GA

— Est. 1809 —



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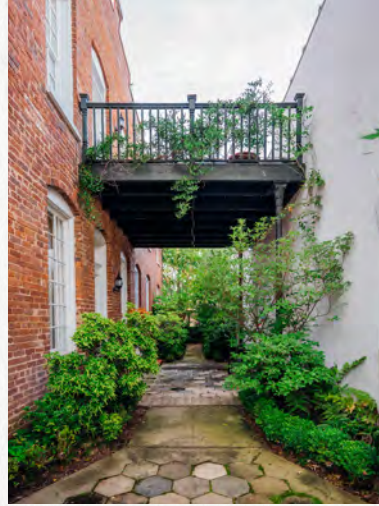
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VisitMadisonGA.com

@VisitMadisonGA



Curious about the cover? This small town, big adventure idea was brought to life by the Madison Morgan CVB team with the help of AI. Can you tell we're a little excited to have you meet our newest residents at Georgia Safari Conservation Park? Come and choose your adventure from the table of contents above. We can't wait to welcome you here!





DISCOVER *Small Town Adventure*

In Madison, every turn offers a stunning new surprise. One moment you're wandering peaceful lanes discovering one of Georgia's largest historic districts, the next you're planning your next outing on the water, on the trail, or somewhere entirely unexpected just outside of town. It's a place where small-town charm and open-air adventure live side by side, making it easy to fill your days or leave them wide open.

Established in 1809, *Southern Living* magazine calls Madison one of Georgia's prettiest small towns, noting, "The combination of high-level dining, beautiful architecture, and small-town charm make Madison feel like a real hidden gem." Meanwhile, *Garden & Gun* magazine writes, "Madison's history isn't something suspended in amber... the town feels lived in, as comfortable as an old leather chair. Historic spaces find new purpose."

Just a short drive in any direction invites you to discover nature's beauty. Explore Georgia's second largest state park, spend the day boating on Lake Oconee, ride horseback at one of the South's best dude ranches, or tour the wilds of Africa at Georgia Safari Conservation Park, named one of *TIME* Magazine's World's Greatest Places. This is Small Town Adventure. Whether you come for the day or stay for a lifetime, you'll arrive as a stranger but leave as a friend.



PART OF

GEORGIA'S
LAKE COUNTRY
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Explore Events

SPRING

Madison Fest
 Memorial Day Ceremony & Ride for America
 NAACP Parade & Festival
 Rutledge Country Fair
 Spring Tour of Homes

SUMMER

Firefly Festival
 Independence Day Concert & Fireworks
 Perseid Shooting Star Party at Harbor Labor Creek State Park
 Rutledge Summer Concert Series
 Steffen Thomas Museum of Art Founder's Day Celebration
 Summer Nights in Madison Town Park

FALL

Fall Fair at Madison Lions Club Fairgrounds
 Hard Labor Creek State Park's Fall Festival
 Haunted Village at Hard Labor Creek State Park
 Madison's Downtown Chili Cook Off & Fall Fest

WINTER

Choose and Cut Christmas Trees at Jack's Creek Farm
 Holiday Tour of Homes
 Madison's Holiday Parade & Caroling by Candlelight
 Shop, Sip and Stroll in Downtown Madison

See What's
 Happening Now
[visitmadisonga.com/
 calendarofevents](http://visitmadisonga.com/calendarofevents)



Celebrate America 250 in Madison, GA
visitmadisonga.com/america250



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ARTS & CULTURE

Madison and Morgan County offer arts and culture enthusiasts a wide range of breathtaking experiences to suit a variety of interests, curiosities and passions. Joy for the arts is not only experienced in the galleries and museums here but also thrives freely in the renowned historic district filled with diverse architectural masterpieces, pristine gardens and an irresistibly charming downtown.

Madison Artists Guild & MAGallery

Located in the heart of downtown, the Artists Guild brings together a unique collection of works from local artists, illustrators, woodworkers, carvers and more skilled artisans.

Open Monday – Saturday.

(706) 342-9360 | themadisonartistsguild.org



📍 Old Cemetery

Madison's Historic Cemeteries

Popularly touted as "Madison's oldest art museum, open to the public for more than 200 years," Madison's historic cemeteries offer a stirring collection of stone carvings and ornate iron works adorned with symbolic grave art. Open dawn to dusk.

420 W. Central Avenue | madisoncemeteries.com

Madison-Morgan Cultural Center

The Cultural Center offers high-quality programming and educational opportunities in the fields of visual and performing arts, history and other humanities through a variety of exhibits and special programming. Open Tuesday – Sunday. (\$5 Adults, \$4 Seniors, \$3 Students/Children)

(706) 342-4743 | mmcc-arts.org



📍 Morgan County African-American Museum

Morgan County African-American Museum

Dedicated to collecting, preserving and teaching the history and art of local African American culture.

Open Tuesday – Friday and 1st, 3rd Saturdays.

(Suggested donation \$5 Adults, \$3 Children)

(706) 342-9191 | mcaam.org



📍 Steffen Thomas Museum of Art

Steffen Thomas Museum of Art

Ten minutes from downtown Madison, STMA is one of a handful of single-artist museums in the country. The museum features sculptures, paintings, mosaics and other work by the German-born artist, as well as changing exhibits by contemporary Georgia artists. Open Tuesday – Saturday. (\$10 Adults, \$8 Seniors/Students. Free to Members and Children Under 6)

(706) 342-7557 | steffenthomas.org



Lights, Camera, MADISON!

Over the past 40 years, Georgia has been a proud part of Hollywood's move to the South, serving as the location for hundreds of feature films and television shows each year. Morgan County is no stranger to the silver screen, with dozens of box-office hits filmed on the very streets you now walk! Movies produced here span all genres, from action to history to romance, so you are bound to have seen at least one from our list.



“Thanks Madison, Georgia for the super hospitality! We had a great time!”
- Reba McEntire



Follow the **Madison Film Tour** to see your favorite movie moments come to life.
visitmadisonga.com/film



Previous Film Projects

- Friday the 13th Part VI (1986)
- My Cousin Vinny (1992)
- Vampire Diaries (2009-2013)
- Rob Zombie's Halloween II (2009)
- Footloose (The Remake) (2011)
- Selma (2014)
- Quantico (2015)
- Goosebumps (2015)
- Hidden Figures (2016)
- American Made (2017)
- Father Figures (2017)
- Guardians of the Galaxy Vol. 2 (2017)
- Amazing Stories (2020)
- The Fear Street Trilogy (2021)
- The Underground Railroad (2021)
- Sweet Magnolias (2022)
- Stranger Things (2025)



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Historic District

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HISTORY

Museums & Tours



Once described in the 1845 Guide to Georgia as the "most cultured and aristocratic town on the stagecoach route from Charleston to New Orleans," Madison's immaculately preserved historic buildings and distinctive museums offer a peek into the town's history and heritage. Start your exploration into the town's unique story with a free, self-guided walking tour of the Madison Historic District and make sure to take time to visit the museums you pass along the way.

Historic House Museums

Heritage Hall

Heritage Hall (c. 1811) is one of the grandest of Madison's historic homes. Open Tuesday - Sunday for guided tours. Tickets are \$15.

(706) 342-9627 | mchistorical.com

Richter Cottage

This historic structure (c. 1830) showcases working class life in the mid-nineteenth century. Group tours available by appointment.

mclandmarks@gmail.com

Rogers House

Home to a Revolutionary War soldier, this is one of Madison's oldest homes (c. 1809). Open Tuesday - Sunday for guided tours. Rogers House & Rose Cottage Combination Ticket (\$10)

(706) 342-9627 | mchistorical.com

Rose Cottage

Born to enslaved parents, Adeline Rose built this home in 1891 for \$100. Open Tuesday - Sunday for guided tours.

Rogers House & Rose Cottage Combination Ticket (\$10)

(706) 342-9627 | mchistorical.com

Tours

Madison Trolley Co.

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(706) 997-1800 | madisontrolley.com

StudioWISE Tours

Guided walking and golf cart tours uncover Madison's history and local lore. Tours available by appointment.

(706) 474-1869



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Contact:
✉ Slpholbert@gmail.com
📷 [@studiowisemadison](https://www.instagram.com/studiowisemadison)

WISE Writing Consulting and Touring Services, LLC

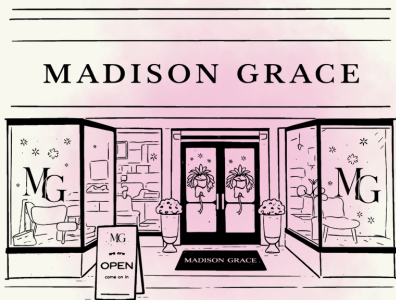
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Madison, Georgia

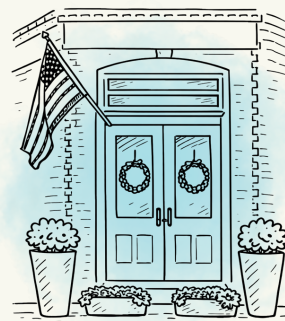
www.zebgrantdesign.com | Home: 706-453-0588 | Floral: 706-342-0776



Madison Grace

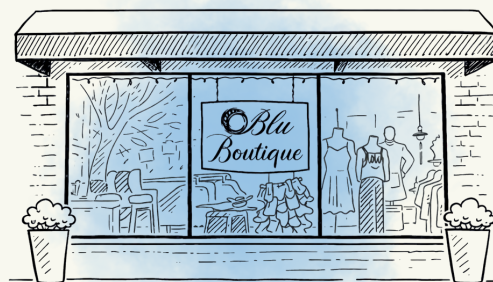


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Gussie's House of Flowers

Worth the Stroll



Blu Boutique



In High Cotton



Whidby Jewelers

West Jefferson Street



Teal Couture

- Madison Grace | 119 & 121
- Pure Bliss Spa + Shop | 131
- Gussie's House of Flowers | 136
- Blu Boutique | 149
- In High Cotton | 158
- Whidby Jewelers | 177
- Teal Couture | 203



48 HOURS *in Madison*

DAY 1

Morning Begin your day at **Farmview Market**, a farmers market and café dedicated to the farm-to-table movement. Check out the butcher shop, grist mill and fresh produce before you hunker down for a breakfast that is sure to fuel your day.

After the market, it's time to tour some of Madison's museums. Appreciate history and the arts at the **Madison-Morgan Cultural Center** or the **Morgan County African-American Museum**, or trace the steps of Madison's former residents by touring one of Madison's three historic house museums - **Heritage Hall**, **Rogers House** and **Rose Cottage**.

Afternoon Enjoy a delicious lunch at one of Madison's unique restaurants. Some local picks include **Betty Gene's**, **Martha's Favorites**, **Amici Pizza & Brewery**, **Benny Paul's Soul Food** and **The Madison Produce Co.**

Prepare to discover downtown with a ride on the **Madison Trolley** or stop by the **Welcome Center**. Here you can get started on the self-guided walking tour and make a game plan for exploring the **Madison Historic District**. You'll find unique boutiques, eateries, antiques and home décor stores galore, all within easy walking distance!

Evening Wind down and refuel at one of Madison's exceptional restaurants. After dinner, take a sunset stroll through **Town Park** or check out visitmadisonga.com/events to uncover special evening events from live performances to twilight kayak tours and more happening in and around Madison.

DAY 2

After a day of discovering small-town charm, it's time to kick off your big adventure on day two. Just minutes outside of Madison, you can explore Georgia's second-largest state park, **Hard Labor Creek State Park**, and the "small but special" **City of Rutledge**, go horseback riding at an authentic dude ranch at **Southern Cross Guest Ranch**, have a wild adventure at **Georgia Safari Conservation Park**, or find joy in art discovering the incomparable works at **Steffen Thomas Museum of Art**.

PLANNING A GROUP EVENT?

Make the most of your time in Madison. The Welcome Center is happy to share tips and information on local venues, tour guides, vendors and more for group events of 35 or more.

(706) 342-4454 | visitmadisonga.com/groups

DOWNTOWN STARTS HERE: WELCOMING, WALKABLE & WONDER-FILLED

GIFTS | OTHER GREAT FINDS

- 22 BB&G, (706) 342-3311
- 38 Gussie's House of Flowers, (706) 342-0476
- 53 Southern Charm Bridal Dress Boutique, (762) 662-1306
- 28 The Creative Mark, (706) 342-2153
- 25 Zeb Grant Design FLORAL, (706) 342-0776
- 5 Madison Trolley Co., (706) 997-1800

HEALTH | WELLNESS

- 36 Gigi's Hair Salon, (706) 342-0965
- 56 Just Breathe Day Spa, (706) 438-1414
- 18 Madison Drug Company, (706) 342-1722
- 17 Madison Main Wellness & Aesthetics, (706) 389-4313 (259 N. Main St.)
- 37 Mane Label Salon, (706) 438-3111
- 49 Petals Salon, (706) 342-0702
- 35 Pure Bliss Spa & Shop, (706) 342-2422
- 1 R3 Massage, (678) 532-7394 (536 East Ave.)
- 34 Salon West, (706) 343-0024
- 16 Sister Sister Beauty & Tanning Salon, (706) 342-9765 (311 N. Main St.)
- 48 Spa Medical Madison, (706) 719-3939
- 58 The Salon At The James Madison Inn, (706) 343-5910
- 14 Thrifty Mac Pharmacy, (706) 342-4141
- 45 VIP Nails, (762) 753-5373

CLOTHES | SHOES | JEWELRY

- 11 Amelia's Apparel, (706) 342-2986
- 10 Barkin' Dogs Shoe Co., (706) 342-2929
- 40 Blu Boutique, (706) 438-1313
- 29 Laughing Moon, (706) 342-8008
- 31 Madison Grace Baby, (706) 438-3110
- 23 Madison Square Collection, (706) 342-3311
- 27 T.J. Bishop's Men's Shop, (706) 438-1464
- 50 Teal Boutique, (706) 342-0702
- 21 Town & Country Clothing & Accessories, (706) 342-7702
- 47 Whidby Jewelers, (706) 752-0105

ANTIQUES | ART | HOME DECOR

- 39 Archambault Interiors, (706) 438-1454
- 41 In High Cotton, (706) 342-7777
- 12 J & K Fleas An'Tiques, (706) 342-3009
- 43 Junque Korner, (706) 343-0130

- 33 Madison Artists Guild & Gallery, (706) 342-9360
- 30 Madison Grace Home, (706) 438-3110
- 52 Madison Markets Antiques, (706) 342-8795
- 24 Zeb Grant Design HOME, (706) 453-0588

RESTAURANTS | COFFEE

- 46 Amici Pizza & Brewery, (706) 342-0000
- 44 Benny Paul's Soul Food, (706) 752-1020
- 8 Betty Gene's, (706) 426-4112
- 59 Brookshire BBQ, (706) 438-1197
- 6 Hart & Crown Tavern, (706) 438-8050
- 13 Madison Chop House Grille, (706) 342-9009
- 20 Madison Produce Co. & Deli, (706) 438-1505
- 60 Martha's Favorites, (706) 342-1600
- 51 Oconee Coffee Roasters, (443) 994-0242
- 54* Ricardo's Kouzzina, (706) 342-0729
- 7 The Dining Room, (706) 478-7893
- 2 The Sinclair Madison, (706) 438-1101
- 57 Town 220 Restaurant, (706) 752-1445
- 4* Wing Nights at Benny Paul's, (706) 438-3200

SPECIALTY GROCERS & TREATS

- 3 Community Roots Market, (706) 438-1206
- 61 EZ Bottle Shop, (706) 342-1983
- 9 Madison Square Nutrition, (706) 474-4118
- 15 Main Street Pantry, (706) 438-3104
- 26 Patisserie On Main, (706) 478-7904
- 32 Original Scoops Madison, (706) 342-3002
- 19 Texaco Food Mart, (706) 342-8424

LODGING

- 42 The Brady Inn, (706) 342-4400 (250 N. Second St.)
- 55 The James Madison Inn, (706) 342-7040

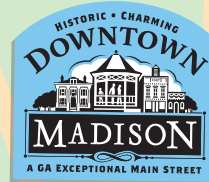
ATTRACTIONS

- A** Heritage Hall
277 S. Main St.; (706) 342-9627
- B** Madison-Morgan Cultural Center
434 S. Main St.; (706) 342-4743
- C** MC African-American Museum
156 Academy St.; (706) 342-9191
- D** Richter Cottage (By Appt. Only)
490 Wellington St.; mclandmarks@gmail.com;
- E** Rogers House & Rose Cottage
179 E Jefferson St.; (706) 342-9627

* Asterisk indicates businesses that do not accept Downtown Dollars.



Pick up a Downtown shopping map at the Welcome Center at 115 E. Jefferson St., or from one of our amazing downtown businesses and organizations.



www.MadisonGA.com

Follow Us!


FB: Main Street Madison Georgia

IG: mainstreetmadisonga



GO EXPLORE

Morgan County

A photograph of three people in a green canoe on a calm lake. The canoe is labeled "Mad River Canoe". The people are wearing life jackets and are paddling. The background shows a dense forest with trees in autumn colors reflected in the water.

Whether you enjoy your morning drive through scenic byways edging pristine farmland or off the first tee at The Creek Golf Course at Hard Labor Creek State Park, visitors find their peace strolling Morgan County's small towns, discovering miles of trails at Hard Labor Creek State Park, fishing at one of three sparkling lakes, and so much more.

ESSENTIAL

Outdoor Adventures

Hard Labor Creek State Park

Georgia's second-largest state park offers a wide range of recreational opportunities in a beautiful, wooded setting. Featuring two stocked lakes perfect for kayaking and fishing, a sand beach for swimming, ranger-led events and 20+ miles of trails for hiking, mountain biking, and horseback riding, the Park also boasts one of Georgia's best-value golf courses. Renowned for its challenging layout, The Creek Golf Course offers manicured greens and affordable stay and play packages. To enjoy all the Park has to offer, consider an extended stay in one of the spacious, modern cabins or at an RV or tent campsite.



Georgia Safari Conservation Park

Georgia Safari Conservation Park

Embark on an unforgettable adventure to discover the wonders of Africa's wildlife in the heart of Georgia. Georgia Safari Conservation Park invites visitors to join an interactive safari drive alongside herds of zebras, giraffes, rhinos and more. Then get up close and personal to the friendly ambassador animals with an animal encounter. Elevate the experience by staying in one of the luxurious safari tents, offering unmatched views of the park and its awe-inspiring inhabitants.

Georgia's Lake Country

With more than 800 miles of scenic shorelines at nearby [Lakes Oconee](#) and [Sinclair](#), it's no wonder this region is known as Georgia's Lake Country. Take your boat for a ride from [Buckhead's](#) convenient marinas to enjoy fishing the day away and discover more ways to explore at [galakecountry.com](#).



Farmhouse Inn

Fun on the Farms

Pick your own fresh fruits at [Sweets Berry Farm](#) and [CJ Orchards](#) or hop on a horseback ride at [Southern Cross Guest Ranch](#). Stay the night at [Crafdal Farms'](#) working alpaca farm or wake up to a fresh, farm-to-table breakfast at [Farmhouse Inn](#). Here for the holidays? Delight in an authentic "choose and cut" experience at [Jack's Creek Christmas Tree Farm & Nursery](#).

Small Town Splendor

Beyond Madison, the even smaller towns of [Bostwick](#), [Buckhead](#) and [Rutledge](#) offer their own unique vibes, histories and stories to tell. From historic railroad beginnings to favorite filming locations, **keep reading to discover what hidden gems each holds to be uncovered...**



Historic Susie Agnes Hotel

The City of Bostwick

In the 1920s, when cotton was king, Bostwick too was a booming town. It contained several cotton gins, a cotton seed mill, masonry, depot, train station and more. Today, Bostwick maintains one of the few operational cotton gins in Georgia.

A popular filming location for Y'allywood, you may recognize a downtown farm from the 2025 thriller "The Woman in the Yard," or the historic Susie Agnes Hotel - now Bostwick's City Hall - from its role as the "Parker Hotel" in the 1992 hit "My Cousin Vinny."



Sugar Creek Marina

The Town of Buckhead

Not to be confused with Atlanta's bustling Buckhead, our Buckhead is known as the *real* Buckhead! Making up the western banks of beautiful Lake Oconee, this town (population 195) is home to Blue Springs Marina, Sugar Creek Marina and the exceptional Steffen Thomas Museum of Art. Settled in the early 1800s, Buckhead was incorporated in 1908. However its heyday came in the 1930s when the Georgia Railroad designated it as a layover between Atlanta and Augusta.



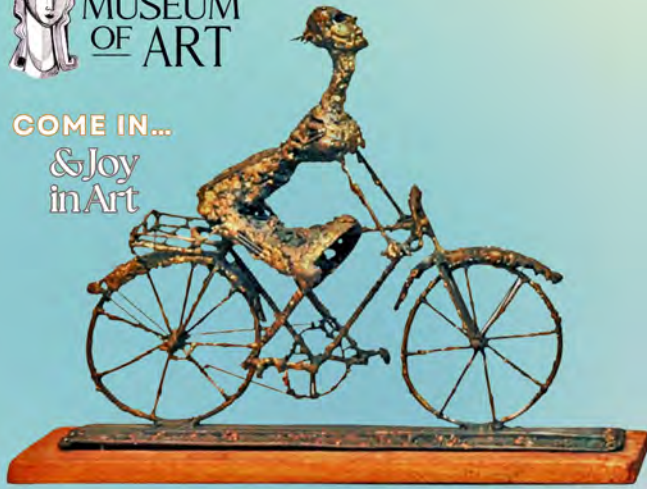
Harvest & Honey

The City of Rutledge

Just west of Madison lies Rutledge, a town of only 870 and the gateway to Hard Labor Creek State Park. Rutledge's historic district is virtually unchanged since its heyday as a railroad town, founded in 1871. Here you can grab lunch at a deli housed in the last caboose to travel the local rails, pick up flower seeds at a hardware store in continuous operation since 1891, or catch up with a friend over a cup of Busy Bee iced coffee at Harvest & Honey. With a popular Second Saturday Market, summer concert series and other fun seasonal events - Rutledge may be small, but it sure is special!



COME IN...
& Joy
in Art



*Visit STMA, one of only a handful of single-artist museums in the U.S.

4200 Bethany Rd | Buckhead, GA steffenthomas.org
10 minutes from historic downtown Madison (706)342-7557



This world is too small for less than brotherhood, too dangerous for less than truth.
-Steffen Thomas

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STAYS & VENUES



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 The James Madison Inn

Downtown Accommodations

Brady Inn

250 N. Second St., Madison, GA 30650
(706) 342-4400 | bradyinn.com

The James Madison Inn

260 W. Washington St., Madison, GA 30650
(706) 342-7040 | jamesmadisoninn.com

Hotels & Motels

Days Inn Madison

(706) 342-2121 | wyndham.com

Deerfield Inn

(706) 342-7374

Fairfield by Marriott Inn & Suites Madison

(706) 438-4085 | marriott.com

Hampton Inn Madison

(706) 342-9003 | hamptoninn.com

Holiday Inn Express Madison

(706) 342-9190 | hiexpress.com

New South Motor Inn

(770) 728-1655 | newsouthmotorinn.com

Quality Inn Madison

(706) 342-1839 | choicehotels.com

Sleep Inn

(706) 438-1081 | choicehotels.com

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LUNCH 11 am – 3 pm

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(706) 557-0407 | burntpinefarm.com

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(845) 519-9326 | airbnb.com

Crafdal Farms - Quaint one-room cabin nestled on a 50-acre alpaca farm.
(770) 519-5731 | airbnb.com

Farmhouse Inn at Hundred Acre Farm - A charming inn on 100+ riverside acres of pristine farmland.
(706) 342-7933 | thefarmhouseinn.com

Firefly Inn - Cheerful French country inn with a friendly, artistic farmhouse vibe.
(706) 881-7771 | fireflymadison.com

Georgia Safari Conservation Park - Luxury safari tents and giraffe suite overlooking a private savanna.
(706) 342-4296 | georgiasafari.com

Hard Labor Creek State Park - Nature lovers retreat with cozy cabins, camping and RV accommodations.
(706) 557-3001 | gastateparks.org/HardLaborCreek

J&J Bunkhouse - A fun country retreat for families, friends and good times.
(706) 342-4400 | airbnb.com

Southern Cross Guest Ranch - Premier, all-inclusive guest ranch, horse farm and B&B.
(706) 342-8027 | southcross.com

Meeting & Event Venues

Brady Inn

(706) 342-4400 | bradyinn.com

Buggy Works

mad-hospitality.com/buggy-works-event-space

Burnt Pine Farm

(706) 557-0407 | burntpinefarm.com

Empire Mills

(706) 342-2837 | empiremillsga.com

Farmhouse Inn at Hundred Acre Farm

(706) 342-7933 | thefarmhouseinn.com

Hard Labor Creek State Park

(706) 557-3001 | gastateparks.org/HardLaborCreek

Heritage Hall

(706) 342-9627 | mchistorical.com

Madison Town Park & Public Meeting Facilities

(706) 342-1251 ext. 1206 | madisonga.com/facilities

Serenata Farm

(404) 405-4705 | serenatafarm.com

Southern Cross Guest Ranch

(706) 342-8027 | southcross.com

Sowhatchet Plantation

(770) 616-4460 | sowhatchetplantation.com

The Hall on Foster at Madison-Morgan Cultural Center

(706) 342-4743 | mmcc-arts.org/rent-the-hall

The James Madison Conference Center

(706) 342-7040 | jamesmadisoninn.com/conference-center

The Sixty-Two

(678) 898-5649 | thesixty-two.com

Variety Works

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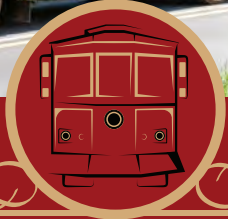
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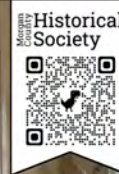


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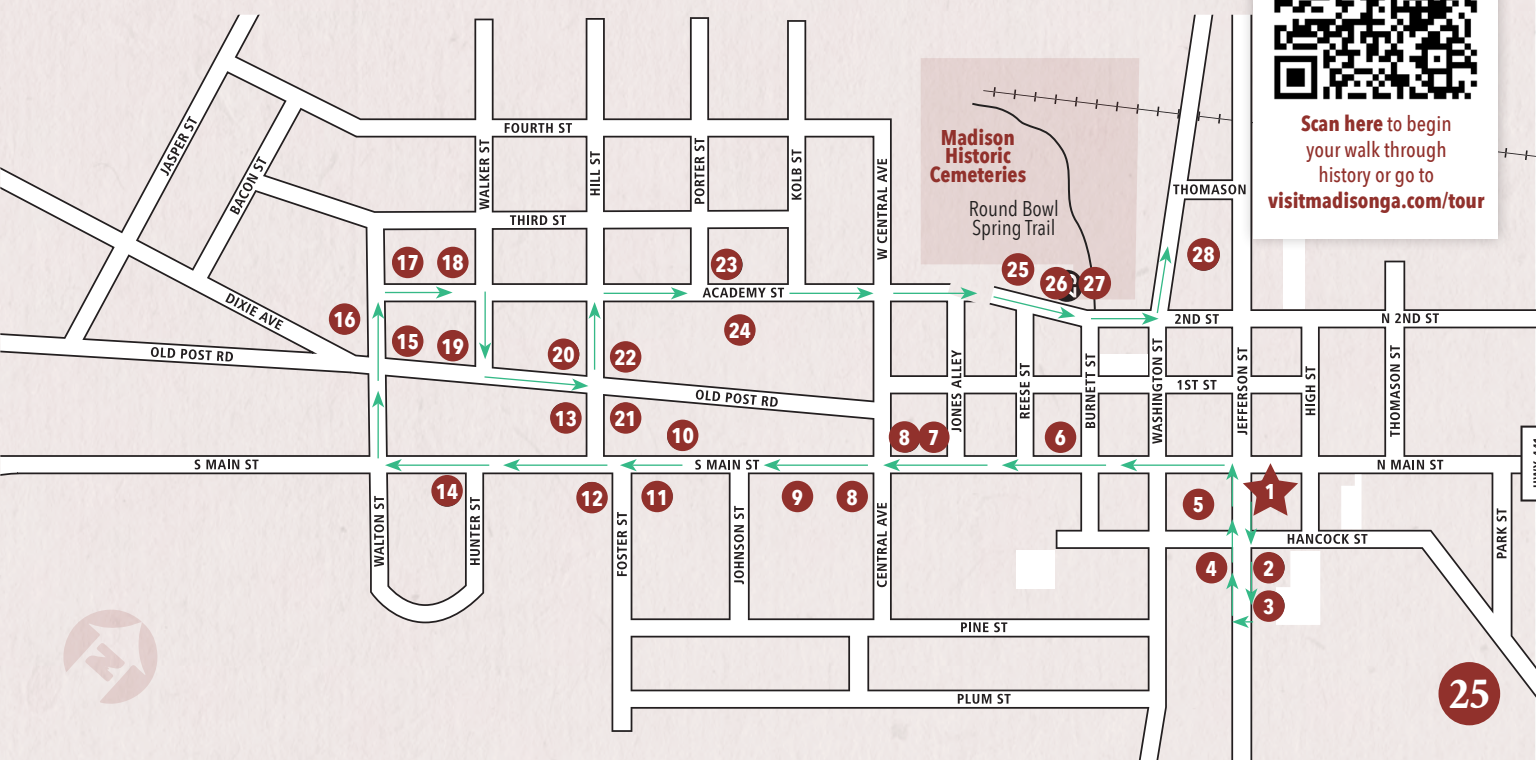
Walking Tour

MADISON HISTORIC DISTRICT

Ready for a self-guided walking tour of the Madison Historic District? Head over to your first stop at the Welcome Center and our friendly staff will help you get on your way!

1. Welcome Center
2. Morgan County Courthouse
3. Rogers House & Rose Cottage
4. Oliver Hardy & The Turnell Butler Hotel
5. Courthouse Square
6. Dovecote House
7. Heritage Hall
8. Madison Baptist Church & First United Methodist Church
9. The Magnolias & Presbyterian Church
10. Jessup-Atkinson-Lindsey House

11. Madison-Morgan Cultural Center (Graded School)
12. Baldwin-Ruffin-Lanier House (Georgia Female College) & Foster-Thomason-Miller House
13. Porter-Fitzpatrick House
14. Hunter House
15. La Flora
16. Oak House
17. Godfrey-Hunt Home
18. Carter-Newton House & Town Commons
19. Stagecoach House
20. Joshua Hill House
21. Stokes-McHenry House
22. Broughton Hall
23. Church of the Advent
24. Boxwood
25. Calvary Baptist Church
26. Morgan County African-American Museum
27. Round Bowl Spring Park & Madison Historic Cemeteries
28. Town Park



Scan here to begin your walk through history or go to visitmadisonga.com/tour



MADISON MORGAN COUNTY

Welcome Center

Make the Madison Welcome Center the first stop on your small town escape. Here the friendly local guides will help you get started on the free, self-guided walking tour, share insider tips on the most popular attractions and uncover hidden gems in Madison and around Morgan County. Open 7 days a week, 360 days a year, see for yourself why Tripadvisor ranks the Welcome Center as one of Madison's top spots.

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